

2016 Gonzales Come & Take It Sponsorship Package

Come and Take It Celebration: September 30, 2016 – October 2, 2016

Come and Take It History

The Come & Take It Celebration celebrates the firing of the first shot of the Texas revolution on October 2, 1835, which took place near Gonzales. Gonzales was established by Empresario Green DeWitt in 1825, and was the westernmost Anglo settlement until the close of the Texas Revolution. It was a thriving capital of the De Witt colony by 1833. In 1831 the Mexican government loaned the citizens of Gonzales a six-pound cannon as protection against the Indians. In September of 1835, as political unrest grew, Mexican officials at San Antonio de Bexar demanded the cannon be returned. A corporal with five soldiers and an oxcart were first sent by Col. Ugartechea, Bexar military commander, to Gonzales. The corporal carried a request that the small reinforced cannon, a bronze six-pounder, be returned to the Mexican Army. Andrew Ponton refused to relinquish it, stalling for time, and the little cannon was buried in George W. Davis' peach orchard, near the Guadalupe River. Lieutenant Castaneda and 150 mounted soldiers journeyed to "take" the cannon. When the soldiers appeared on the west bank of the Guadalupe River, there were only 18 men in Gonzales, but these 'Old Eighteen' stood at the river in defiance, denied the Mexicans a crossing by hiding the ferry and sent out a call for volunteers to assist them. As the soldiers scouted the river for a place to cross, they moved upriver a short distance, near the present-day community of Cost and camped for the night. There, in the early-morning hours of Oct. 2, 1835, the colonists crossed the river with their cannon, surprising the troops and waving their hastily fashioned flag, which proclaimed "Come and Take It." Almost immediately the cannon fired, killing one of Castaneda's men and scattering the rest forcing them to retreat to San Antonio de Bexar. Thus was fired the shot that set off the struggle for Texas independence from Mexico. When the smoke cleared, the Mexican troops had taken off. The Texas Revolution had begun. Gonzales became known as "The Lexington of Texas", where the first shot was fired, and where the first Texas Army of Volunteers gathered. A few months after the first shot, men and boys from the region would gather in Gonzales, sending the only reinforcements ever received at the Alamo. Each October, on the first full weekend of October, the citizens of Gonzales gather to celebrate their Texas heritage in a three-day festival called "Come & Take It."





THE
CHAMBER
of
COMMERCE
& AGRICULTURE

Come & Take It Lineup and Attractions

SEPT 30 - OCT 2 2016
COME AND TAKE IT CELEBRATION

GONZALES, TX

FRIDAY
DAMON CURTIS AND THE NOMADS
★ TUB ★
The →

BELLAMY BROTHERS

← **SATURDAY**
LOS GAVILANES
THE LEDBETTERS
MATT KITCHEN
COME AND TAKE IT SQUARE DANCERS
THE ELECTRIC COWBOYS
JOHNNY RODRIGUEZ
T.G. SHEPPARD

SUNDAY →
Shiner
HOBO BAND

GONZALESTEXAS.COM

ATTRACTIONS

CHICKEN FLYING CONTEST
PETTING ZOO
CARNIVAL
TEXAS T-BONE COOK OFF
CAR SHOW RUN/WALK
MECHANICAL BULL BATTLE REENACTMENT
PARADE HELICOPTER RIDES
CANOE RACE ...AND MUCH MORE

GONZALESTEXAS.COM

Sponsorship Levels: At a Glance

Immortal 32 Sponsor
\$10,000

Texas Hero Sponsor
\$5,000

Lone Star Sponsor
\$2,500

The Old Eighteen Sponsor
\$1,500

Runaway Scrape Sponsor
\$1,000

Pioneer Sponsor
\$750

Cannon Ball Sponsor
\$500

Two-Step Sponsor
\$250

Spark Sponsor
\$100

Exclusive Sponsorships

Immortal 32 Sponsor Level \$10,000



- Exclusive top banner signage located on the main concert stage
- Your choice of available Exclusive Sponsorship opportunity.
- Your logo to be a featured sponsor on print advertisements
- Personalized digital graphic of proof of sponsorship for your website and social media outlets
- Your logo listed on Volunteer T-shirts
- Your business logo in 10,000+ plus Come and Take It Celebration brochures
- Your business logo on official Come and Take It Celebration promotional posters
- Your business will be featured exclusively on promotional items handed out during the festival (I.E. koozie, light stick, beads, etc.)
- Your business included in public address announcements which will be scheduled throughout the celebration and on stage recognition
- Exclusive hotlink on the Come and Take It website
- Complimentary official Come and Take it memorabilia package
- Package includes:
 - 6 official Come and Take It Celebration T-shirts
 - 6 official Come and Take It Celebration caps
 - 6 Meet-n-greet passes (1st come 1st serve, limitations apply)
 - 6 Keepsake posters
- Your business logo displayed in prominent locations on the celebration grounds
- Your logo will be displayed in the biergarten or food tent area (must specify)
- Complimentary food and beverage vouchers
- Your business photo in the sponsor announcement section in both newspapers
- Your business recognized on all social media outlets (Facebook, Pinterest, Instagram, and Twitter)
- Your business will be recognized in the Chamber Chatter Column and radio programs

Texas Hero Sponsor \$5,000

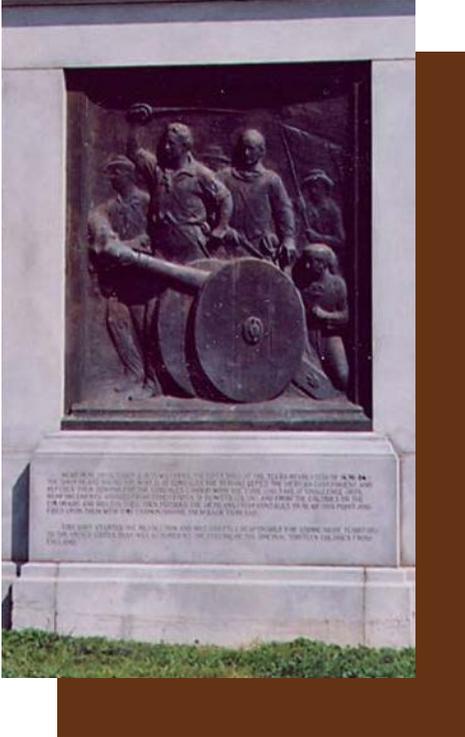


- Exclusive front-of-stage signage located on the main concert stage
- Your logo to be a featured sponsor on print advertisements
- Personalized digital graphic of proof of sponsorship for your website and social media outlets
- Your logo listed on Volunteer T-shirts
- Your business logo in 10,000+ plus Come and Take It Celebration brochures
- Your business logo on official Come and Take It Celebration promotional posters
- Your business will be featured exclusively on promotional items handed out during the festival (I.E. koozie, light stick, beads, etc.)
- Your business included in public address announcements which will be scheduled throughout the celebration and on stage recognition
- Exclusive hotlink on the Come and Take It website
- Complimentary official Come and Take it memorabilia package
- Package includes:
 - 4 official Come and Take It Celebration T-shirts
 - 4 official Come and Take It Celebration caps
 - 4 Meet-n-greet passes (1st come 1st serve, limitations apply)
 - 4 Keepsake posters
- Your logo will be displayed in the biergarten or food tent area (must specify)
- Complimentary food and beverage vouchers
- Your business photo in the sponsor announcement section in both newspapers
- Your business recognized on all social media outlets (Facebook, Pinterest, Instagram, and Twitter)
- Your business will be recognized in the Chamber Chatter Column and radio programs

Lone Star Sponsor \$2,500



- Exclusive side banner signage located on the main concert stage
- Your logo listed on Volunteer T-shirts
- Your business logo in 10,000+ plus Come and Take It Celebration brochures
- Your business logo on official Come and Take It Celebration promotional posters
- Your business will be featured exclusively on promotional items handed out during the festival (I.E. koozie, light stick, beads, etc.)
- Your business included in public address announcements which will be scheduled throughout the celebration and on stage recognition
- Exclusive hotlink on the Come and Take It website
- Complimentary official Come and Take it memorabilia package
- Package includes:
 - 2 official Come and Take It Celebration T-shirts
 - 2 official Come and Take It Celebration caps
 - 2 Meet-n-greet passes (1st come 1st serve, limitations apply)
 - 2 Keepsake posters
- Your logo will be displayed in the biergarten or food tent area (must specify)
- Complimentary food and beverage vouchers
- Your business photo in the sponsor announcement section in both newspapers
- Your business recognized on all social media outlets (Facebook, Pinterest, Instagram, and Twitter)
- Your business will be recognized in the Chamber Chatter Column and radio programs

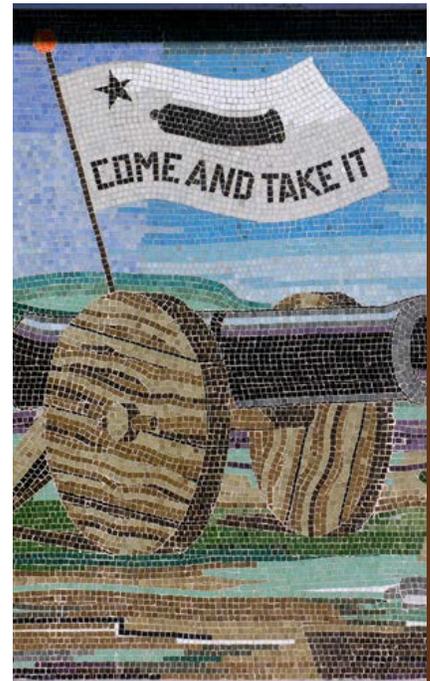


The Old Eighteen, \$1,500

- Gate signage on the festival grounds
- Your business featured on the main entrance of the Come and Take It restroom trailers
- Your business included in public address announcements which will be scheduled throughout the celebration
- Your business logo scrolling on our sponsorship section on the Come and Take It website
- Official Come and Take it memorabilia keepsake poster
- Complimentary food and beverage vouchers
- Your business photo in the sponsor announcement section in both newspapers
- Your business recognized on all social media outlets (Facebook, Pinterest, Instagram, and Twitter)
- Your business will be recognized in the Chamber Chatter Column and radio programs

Runaway Scrape Sponsor, \$1,000

- Your business featured on the main entrance of the Come and Take It restroom trailers
- Your business located on the ticket booth window
- Your business included in public address announcements which will be scheduled throughout the celebration
- Your business logo scrolling on our sponsorship section on the Come and Take It website
- Official Come and Take it memorabilia keepsake poster
- Complimentary food and beverage vouchers
- Your business photo in the sponsor announcement section in both newspapers
- Your business recognized on all social media outlets (Facebook, Pinterest, Instagram, and Twitter)
- Your business will be recognized in the Chamber Chatter Column and radio programs



Pioneer Sponsor \$750

- Your business displayed on the inside of restroom stalls.
- Your business displayed on tables under the food tent.
- Your business included in public address announcements which will be scheduled throughout the celebration
- Your business logo scrolling on our sponsorship section on the Come and Take It website
- Official Come and Take it memorabilia keepsake poster
- Complimentary food and beverage vouchers
- Your business photo in the sponsor announcement section in both newspapers
- Your business recognized on all social media outlets (Facebook, Pinterest, Instagram, and Twitter)
- Your business will be recognized in the Chamber Chatter Column and radio programs



Cannon Ball Sponsor, \$500

- Your business displayed on disposal containers on the celebration grounds
- Your business included in public address announcements which will be scheduled throughout the celebration
- Your business logo scrolling on our sponsorship section on the Come and Take It website
- Official Come and Take it memorabilia keepsake poster
- Complimentary food and beverage vouchers
- Your business photo in the sponsor announcement section in both newspapers
- Business recognition on all social media outlets (Facebook, Pinterest, Instagram, and Twitter)
- Your business will be recognized in the Chamber Chatter Column and radio programs

Two-Step Sponsor, \$250

- Your business photo in the sponsor announcement section in both newspapers
- Business recognition on all social media outlets (Facebook, Pinterest, Instagram, and Twitter)
- Your business will be recognized in the Chamber Chatter Column and radio programs



Spark Sponsor \$100

- Your name or business will be mentioned in the Chamber Chatter and radio programs
- Your name will be listed on Facebook and other social media outlets

Exclusive Sponsorship

Please contact the Chamber of Commerce for More Information

- Food & Beer Ticket/ Token Sponsor
- Petting Zoo Sponsor
- Parade Sponsor
- Backdrop/Photo Opportunity Sponsor
- Grounds Map Sponsor



Please submit the application on the next page and mail to the Gonzales Chamber of Commerce & Agriculture, along with your sponsorship.

Come and Take It Sponsorship
Applications
C/o Chamber of Commerce
414 St. Lawrence
Gonzales, Texas 78629

All sponsorships are due by July 29, 2016 by 5:00 PM



2016 Gonzales Come & Take It Sponsorship Application

Name/ Business: _____

Address: _____

Email: _____

Primary Contact: _____

Primary Contact Phone: _____

Immortal 32 Sponsor

Exclusive Sponsor

Texas Hero Sponsor

Lone Star Sponsor

The Old Eighteen Sponsor

Runaway Scrape Sponsor

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