



888-672-1095



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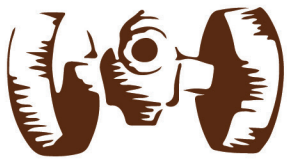


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Gonzales Chamber of Commerce & Agriculture

WHAT CAN THE CHAMBER  
**DO FOR YOU?**





GONZALES  
CHAMBER OF  
COMMERCE  
& AGRICULTURE

WE'RE SERIOUS ABOUT COMMERCE



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A 501(C)6 organization

**Nationally known, locally loved.  
Be a part of Texas history.**

The Gonzales Chamber of Commerce and Agriculture cultivates the Gonzales community in an indescribable way. We rely on a core set of values to unite our citizens and enhance our surroundings.

We are comprised of team leaders and volunteers who aim to serve as premier leaders, trusted voices for our members, and ambassadors for citizens of Gonzales, and the historical legacy that serves the basis of our community.

When you volunteer at one of our events, become an official member, or participate in our community, you're part of something of something bigger.

YOU BECOME PART OF TEXAS HISTORY


## GUIDING PRINCIPLES

- ★ Accountability
- ★ Integrity
- ★ Innovation & Creativity
- ★ Leadership
- ★ Personal Growth
- ★ Relevance

## MISSION STATEMENT

To promote community prosperity by providing services and advocacy for our members.





// I like to see a man  
**proud** of the place in  
**which he lives.**

I like to see a man live  
so that **his place** will  
be **proud of him.** //

— ABRAHAM  
LINCOLN

#GonzalesTX • #ShopGonzales • #TouristTuesday • #WhereAmIWednesday • #TexasToDo

**Y**our Gonzales Chamber of Commerce & Agriculture membership is an investment in the business community today and for the future. We're dedicated to providing our members with valuable benefits and are always working to create an excellent, quality experience.

By joining today you can build your business, increase your brand's visibility, gain access to networking opportunities, develop leadership skills and support your community through membership.

**DON'T MISS ALL THE FUN**

**Small Town Charm, Big Time Memories.**

Locals and tourists alike flock to our events, whether it be introducing someone to a funnel cake with a side of history at Come and Take It, or partaking in our Cowboy Breakfast that feeds participants, spectators, and volunteers for the annual Gonzales County Youth Show.

Be sure to follow our social media pages to stay connected with all of our annual events.

CHAMBER OF COMMERCE  
**ANNUAL EVENTS**

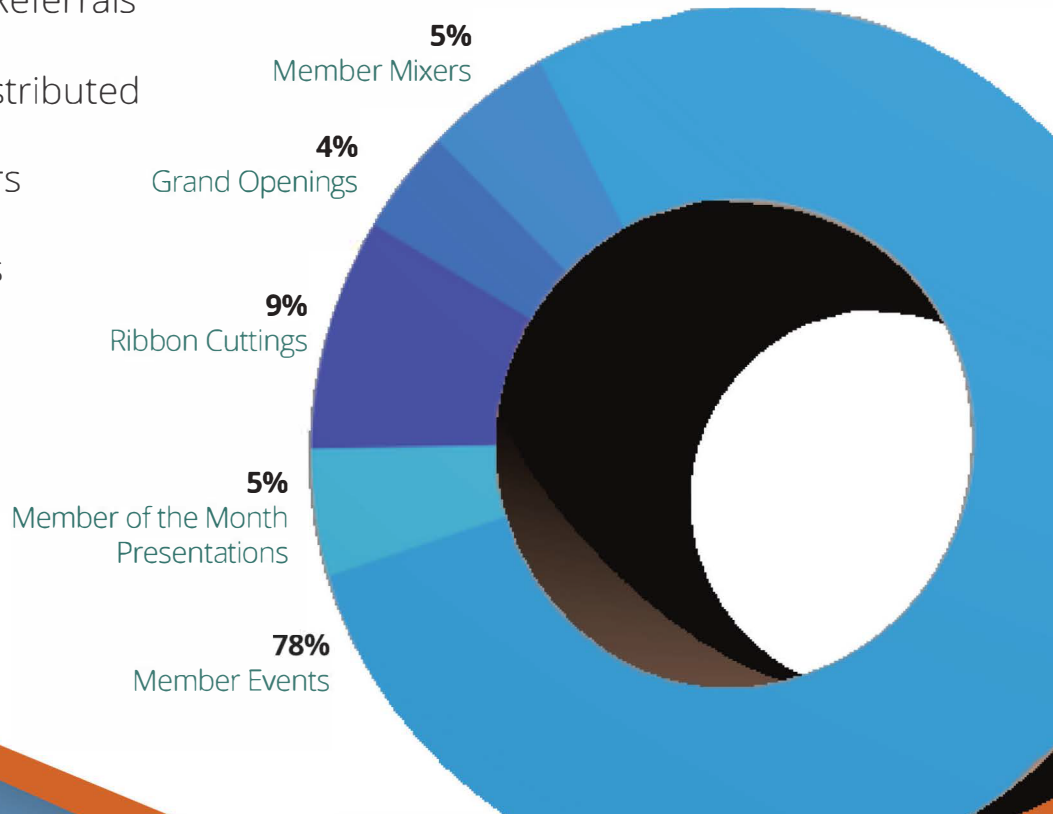
- ★ Annual Chamber Banquet
- ★ Come & Take It Celebration
- ★ Cowboy Breakfast
- ★ Historic Homes Tour





## CHAMBER OF COMMERCE BY THE NUMBERS

- ★ **7,323** Vistors from Texas, United States & Abroad
- ★ **4,528** Requested Member Referrals
- ★ **3,000+** Welcome Packets Distributed
- ★ **38** External Contracted Tours
- ★ **258** Internal Chamber Tours



2017 YEAR IN REVIEW

IN THE COMMUNITY



# Gonzales



## Gonzales Chamber of Commerce MEMBERSHIP **BENEFITS**

### WHY BECOME A MEMBER?

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# WHY BECOME A MEMBER?



## PHILANTHROPIC OPPORTUNITIES

Get involved with our Action Committee that coordinates and facilitates fundraising and special events.

## USE OF OUR MEETING FACILITIES

Chamber members are welcome to use our Chamber Board Room at no charge when available. For booking, contact us. At least 5 business days advanced notice is requested.



## MINGLE AT EVENTS

Networking opportunities are offered to Chamber members through Business Showcase Mixers, After Hour social Chamber Mixers, the annual Teachers Coffee, and our annual Chamber Banquet. Members also have the opportunity to meet legislators and dignitaries at on-going events.

## BUSINESS REFERRALS

The Gonzales Chamber of Commerce responds to hundreds of requests via phone calls, letters, emails, social media sites, and visitors seeking the area and local business information. We keep referrals on file for each business!



## FILM FRIENDLY CERTIFIED

The Film Friendly Texas (FFTX) program provides ongoing training and guidance to help statewide communities effectively accommodate on-location filming and market their communities as filming destinations.



## BECOME INFORMED

All members are subscribed to Chamber event emails. We also have the Chamber Chatter - The Gonzales Chamber of Commerce's column in our local newspaper, the Gonzales Inquirer.

## GET BUZZ ON SOCIAL MEDIA

Ability to publicize special business offers, events, and/or sales via email or over social media to over 300 community businesses. We monitor our social media sites such as facebook, twitter, Instagram, YouTube, and Pinterest 24/7 to better serve those who are exploring our area

## #OurChamberMembersRock

PROUD TO HAVE A  
**5 STAR** ★★★★★  
FACEBOOK PAGE RATING  
& 3,800+ LIKES!

## MARKET YOURSELF

Display brochures, business cards, and information material in the Chamber office.



Did you know that the we partner with the American Volkssport Association Randolph Roadrunners Volkssport Club?



## HOLD RIBBON CUTTINGS

The Chamber would be delighted to help your business celebrate with a Grand Opening, Special Anniversary Celebration, Ribbon Cutting or Groundbreaking Ceremony. Your business must meet the following criteria:

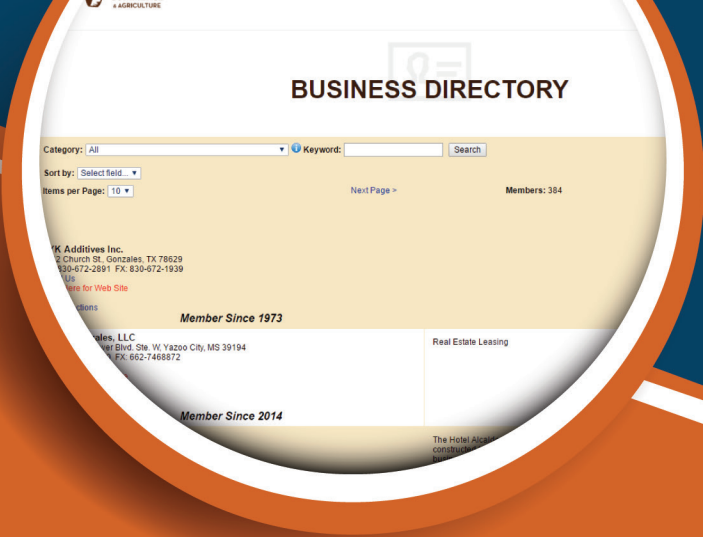
- ★ Opened its doors in the last 12 months
- ★ Celebratory Anniversary for your business
- ★ Changed ownership or under new management
- ★ Moved to a new location
- ★ Has been remodeled or expanded at its present location



## TAKE PART IN SPONSORSHIPS

Make the most of your marketing dollars with sponsorship opportunities. There are a variety of sponsorships available. By joining the Gonzales Chamber you are making an investment in your community and its prosperity.





GONZALESTEXAS.COM

# ONLINE EXPOSURE

## WEBSITE REPRESENTATION

Your business is readily accessible to those in search for your services via our online directory, which is searchable by keyword, category, name, city, and zip code.

## SPONSOR OUR SITE

Upload your custom message to the community through our advertising space on our website. Your message will be seen by hundreds of visitors per day - proven by analytical tracking!

Advertising positions are available on our most popular pages:

## FIND TALENT

We will be happy to post your current job vacancies via our employment gateway and share them on our social media pages.

HOME PAGE

COME & TAKE IT

VISITOR CENTER

HISTORIC HOMES TOUR

RELOCATION INFORMATION

## ON AN AVERAGE DAY...

- ★ Over 190 pageviews per day
- ★ Visitors from every US State
- ★ Visitors from over 80 countries
- ★ Over 74% are new visitors

CONNECT  
WITH US



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gonzalestexas.com



414 St. Lawrence Street, Gonzales, TX 78629



GonzalesTXChamberOfCommerce



GonzalesChamber



GonzalesChamber



GonzalesChamber



Gonzales Texas



GonzalesChamber



## CHAMBER HOURS

- ★ Monday- Friday 8:00 a.m.–5:00 p.m.
- ★ Saturday 9:00 a.m.-4:00 p.m.
- ★ Sunday 1:00 p.m. – 4:00 p.m.

## MERCHANDISE & SOUVENIRS

Caps · Koozies · Come & Take It Flags · Shirts · American Flags · Texas Flags · Mugs · Thimbles  
Shot Glasses · Books · Patches · Tattoos · Postcards · Cooler Bags · Towels · Pins · AND MORE!

## CONTACT US



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