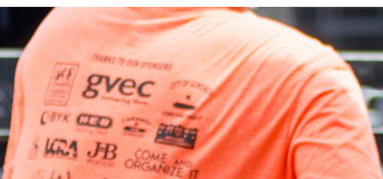




COME AND TAKE IT
OCT 4, 5, & 6, 2024

SPONSORSHIP PACKET - 2024



Howdy!

The Annual Come and Take It Celebration is returning October 4th, 5th, and 6th in the heart of downtown Gonzales. Thanks to the support of wonderful sponsors and volunteers each year, we welcome a crowd of over 15,000 visitors into our community. The Come and Take It Celebration is one of the biggest fundraisers for nonprofits in the Gonzales area. We are soliciting sponsors to help make this year's Come and Take It Celebration an even bigger and better event. Sponsor support is the key to all successful events. Sponsors will receive many advertising benefits such as name placement at the festival, listings on festival websites and social media platforms, as well as promotional ads; depending on the level of sponsorship. As levels increase, sponsors have more advertising benefits. As a local business, we hope you will continue your traditional level of involvement and support for our annual celebration. The sponsorship levels attached identify the benefit package that your company or organization will receive by being a part of the largest celebration in our community.

Let's Come and Take It!
The Come and Take It Volunteer Committee



We are thrilled to share that all participating non-profits in our event retained 100% of their profits for the past 3 years, which they reinvested into scholarships and community projects. The Come and Take It Committee also donated \$5,000 to the Lions Club for their inclusive playground initiative.

We could not have done this without your support!

Our event benefits a wide range of non-profit organizations and community groups, including Gonzales Classic Cruisers, Gonzales Chamber of Commerce, Gonzales Rotary Club, Gonzales Elks Lodge, Leos Club, Masonic Lodge, Edwards Association, Catholic Community, Gonzales Emergency Services District, downtown boutiques and restaurants, surrounding businesses, Catholic Youth, Gonzales County Jail Museum, Gonzales Memorial Museum, JB Wells House, Daughters of the Republic of Texas (DRT), and Gonzales Pioneer Village.

By sponsoring our event, you are directly supporting these vital community organizations and helping to enhance the quality of life in our area. Your generous contributions make a meaningful impact, and we are grateful for your support.

Sponsorship Benefits

Celebration Grounds

Your business logo will be displayed in prominent locations on celebration grounds.

Ticket Booth

Your business logo will be posted on the Ticket Booth window for food and beverages, and beer tent.

Web Badge

You will receive a personalized digital graphic of proof of sponsorship for your website and social media pages.

Print Advertising

Your logo will be included in our featured sponsors area on all print advertisements

Main Stage

Your business logo will be prominently displayed on the very exclusive top banner signage located on the main concert stage

Volunteer Shirt

Everyone looks for a volunteer for direction and celebration questions! Get your logo listed on the Volunteer T-Shirts, and receive exposure at Come & Take It.

Circle Display Monument

Your logo will be displayed in the middle of Independence Square.

Promotional Posters

Your business logo will appear on Come & Take It Celebration promotional posters and flyers.

Grounds Signs

Your logo will be displayed on mobile signs on the celebration grounds.

Promo Items

Your business logo will be featured on promotional items handed out during the celebration - items such as koozies, etc

Announcements

Your business will be included in announcements scheduled throughout the celebration, stage recognition, and more.

Website

The Gonzales Chamber website receives a lot of website traffic in the weeks leading to the Celebration. Your logo will be featured in the Sponsor area on the Come & Take It Chamber webpage.



The Come & Take It Celebration brings in a \$1.2 million economic impact to the Gonzales area.



Memorabilia

Quantities vary between levels of sponsorship.

Package includes:

- Come & Take It Celebration T-Shirts
- Come & Take It Celebration Caps
- Keepsake Posters

Tent Signage

Your logo will be displayed in your choice of the biergarten or food tent area. Please specify in the "Notes" area of your application

Tall Flags

Banner flags will be placed inside food tents or beer tents

Vouchers

You will receive complimentary VIP Potty Passes, along with food and beverage vouchers

Newspaper Promo

Your business logo or photo will appear in the sponsor announcement section in newspaper advertisements

Online Promotion

The Come & Take It Celebration social media pages will recognize your business

QR Code Sponsor

Your logo will be placed on all QR codes

Yard Signs and Advertising

Yard signs placed around the grounds

Exclusive Perk (Contact Chamber Directly)

Your choice of available Exclusive Sponsorship opportunity.

- **Backdrop/Photo Opportunity Sponsor**
- **Bar Tops for Beer Tent**
- **Food & Beer Ticket / Token Sponsor**
- **Grounds Map Sponsor**
- **Mural Sponsor**
- **Parade Sponsor**
- **Petting Zoo Sponsor**
- **Road Barricade Sponsor**
- **Sunday Hobo Band Plunger Sponsor**
- **Token Bag Sponsor**
- **183 Street Banner Sign**

* Designate the exclusive perk of your choice on your sponsorship form



How to Sponsor the Come & Take It Celebration

- Complete the form titled Gonzales Come & Take It Sponsorship Form (last page)
- Write a check payable to "Come and Take It Committee" in the sponsorship amount
- Mail the completed form and check to the Chamber
- Provide the Chamber of Commerce a copy of your logo
- **Ensure a copy of your logo, payment, and the application are submitted by Wednesday, July 31, 2024**



Unique Sponsorships

If there is a particular event or activity that you would be interested in sponsoring, please specify on the agreement.

For more information:

- Call the Gonzales Chamber of Commerce at 830-672-6532
- Contact us by email, with the subject line Attn: Sponsorship

Sponsorship Levels



Immortal 32
\$10,000

Festival Grounds, Web Badge, Print Ads, Main Stage, Volunteer Shirt, Promo Posters, Ground Signage, Promo Items, Announcements, Website, Memorabilia, Tent Signage, Vouchers, Newspaper Promo, Promoted Online Post, QR Code, VIP Potty Passes, Beer Bucket Sponsor



Texas Hero
\$5,000

Web Badge, Print Ads, Main Stage, Volunteer Shirt, Promo Posters, Ground Signage, Promo Items, Announcements, Website, Memorabilia, Tent Signage, Vouchers, Newspaper Promo, Promoted Online Post, QR Code, VIP Potty Passes



Lone Star
\$2,500

Main Stage, Volunteer Shirt, Promo Posters, Ground Signage, Promo Items, Announcements, Website, Memorabilia, Tent Signage, Vouchers, Newspaper Promo, Promoted Online Post, QR Code, VIP Potty Passes



Old Eighteen
\$1,500

Promo Items, Announcements, Website, Memorabilia, Tent Signage, Vouchers, Newspaper Promo, Web Badge, Grounds Sign, Tall Flags, Online Promotion, QR Code



Runaway Scrape
\$1,000

Ticket Booth, Announcements, Website, Memorabilia, Vouchers, Newspaper Promo, Ticket Booth, Ground Sign, Online Promotion, QR Code



Pioneer
\$800

Ground Signage, Promo Items, Announcements, Website, Memorabilia, Vouchers, Newspaper Promo, Circle Square, Online Promotion, QR Code



Cannon Ball
\$500

Web Badge, Print Ads, Ground Signage, Promo Items, Website, Memorabilia, Vouchers, Newspaper Promo, Online Promotion



Two-Step
\$300

Website, Newspaper Promo, Online Promotion



Spark
\$150

Web Badge, Print Ads, Online Promotion

Sponsorship Forms Due JULY 31, 2024



Come & Take It Sponsorship Form

How to Sponsor the Come & Take It Celebration:

- Complete this form.
- Write a check payable to “Come and Take It Committee” in the sponsorship amount.
- Mail the completed form and check to the Chamber.
- Provide the Chamber of Commerce a copy of your logo (email to admin@gonzalestexas.com)
- Ensure a copy of your logo, payment, and the application are submitted by JULY 31, 2024

Name/ Business: _____

Address: _____

Email: _____

Primary Contact: _____ Primary Contact Phone: _____

- Immortal 32* (\$10,000)
- Texas Hero (\$5,000)
- Lone Star (\$2,500)
- The Old Eighteen (\$1,500)
- Runaway Scrape (\$1,000)
- Pioneer (\$800)
- Cannon Ball (\$500)
- Two-Step (\$300)
- Spark (\$150)

Exclusive Sponsorship**

<input type="radio"/> Backdrop/Photo Opportunity Sponsor	<input type="radio"/> Parade Sponsor
<input type="radio"/> Bar Tops for Beer Tent	<input type="radio"/> Petting Zoo Sponsor
<input type="radio"/> Food & Beer Ticket / Token Sponsor	<input type="radio"/> Road Barricade Sponsor
<input type="radio"/> Grounds Map Sponsor	<input type="radio"/> Sunday Hobo Band Plunger Sponsor
<input type="radio"/> Mural Sponsor	<input type="radio"/> Token Bag Sponsor
	<input type="radio"/> 183 Street Banner Sign

Mail the completed form to:

Sponsorship Forms Due
JULY 31, 2024

Come and Take It Sponsorship
C/O Chamber of Commerce
304 St Louis St
Gonzales, Texas 78629



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